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## What's New!



CD Presentation



Read about our name  
change

In growth mode? Downsizing? Trying to keep costs down? Chances are you've been in one or more of these stages of business recently. But no matter what the stage, marketing communications (MarCom) services are essential in maintaining a market presence and driving sales.

How do you meet critical MarCom needs without making expensive, constraining contracts to bulky ad agencies or costly new hires? How do you maintain the company image without overloading your remaining staff and budgets?

Outsource it...to Outsource MarCom.

Outsource MarCom has 15 years of experience in providing a full range of marketing communication services. Do you want to produce web-related material, like a website, a series of animations, or a multimedia presentation? Do your needs lean more toward photography, graphics, or copywriting projects? Or do you need PR assistance, creative direction consulting, or temporary onsite creative talent (such as a webmaster or PowerPoint expert)? Outsource MarCom will come through with professional experience and tantalizingly affordable rates.

Outsourcing allows for maximum ROI from minimum expense. Outsource MarCom scales up or down according to the individual project, allowing us to focus solely on your work without skimping on the expertise and resources needed to produce professional results. Sound impossible? We make it happen!

We require no retainer fees, no long-term contracts...nothing to tie you in beyond the project. We keep our operations lean & quick, while giving you full advantage of all our teams' skills.

You might think outsourcing is only for small businesses without the resources to retain a full-time creative department. But we at Outsource MarCom have worked with every company size out there, from the California Culinary Academy to Oracle & Exxon. The benefits of a company like Outsource MarCom are numerous. Call us to find out just HOW numerous!

Find out why we  
don't believe in  
retainer fees.



Improve Your ROI

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## Molly Crawley Founder & Principal

Merit scholarships to the prestigious Rhode Island School of Design and Kansas City Art Institute launched Molly's marketing communication career and helped her build an extensive skill set of sales, marketing, advertising and design experience. In 1987, she used this combination of skills to build the foundation of Electronic Publishing

Solutions (EPS).

EPS was founded originally to aid Fortune companies with their design, layout and quick-to-press desktop publishing, but rapidly expanded to become a leading coordinator of other marketing communication (MarCom) services - art direction, writing, production, graphics, and timely project management. Molly has been operating EPS for fifteen years now, working with such firms as Exxon and Oracle to provide them with necessary MarCom services.

Times change, and so does business. In 2002, Molly reincorporated EPS as Outsource MarCom, to better reflect her extended capabilities and services - and notably declaring that Outsource MarCom would not charge retainer fees, like an ad agency does. She has a new name; new, top-notch teams; and a new dedication to provide the best marketing communications...without the retainer.

### Your Outsource MarCom Team

Outsource Marcom teams consist of individuals with the experience and the proven record of communicating in the field they are contracted for. Each person is selected by Molly to participate depending on the needs of the individual project. Your Outsource MarCom team will always be unique to you.

We often have team members that work on large ad agency projects as well as our MarCom teams. Their work is as high-caliber as that you'd get from a large ad agency, but you'll pay an agreed-upon price for just that project - instead of inflated, expensive overhead charges.

What DO you get for your money? Greatly increased ROI!

For all this, you only work with one contact - Molly. The ease of talking one-on-one; the efficiency of a full Outsource MarCom team.



### "ADDY" Award

4-color ad for international publication. Concept, design, copy, headlines and art direction. [click here to see PDF.](#)

[Press Release](#)

**Professional Affiliations:** GAG, GAA, CommArts, IABC, HTC, AMA