
Client: PlanetMagpie
Project: e-Blast, Sponsorship Promotion
April 2006

**HELP SPONSOR TEAM JULIE FOR THE ANNUAL MS WALK
SATURDAY, APRIL 22ND**

PlanetMagpie is sponsoring Team Julie at the Silicon Valley chapter of the National MS Walk. We are asking you, our closest business partners and friends, to help us walk toward a MS-free tomorrow.

What is the MS Walk?

Multiple sclerosis affects more than 400,000 Americans. Every year, the National MS Association holds the MS Walk to raise awareness and funds to support MS research. Individuals and teams walk to show support and raise money through pledges.

Who is Team Julie?

Team Julie is led by Jen Barioni, whose mother Julie was diagnosed with MS at the age of 27. Julie taught Jen to maintain a positive attitude and a good outlook on life. So she went out to fight MS in her mother's lessons. And in her mother's name.

How can I help the MS Walk?

1. [Make a Pledge to Team Julie by donating online.](#) Be sure to enter "Team Julie" as the Team Name.
2. [Join us in the MS Walk! Register online to participate.](#)
3. [Volunteer your time. Sign online to volunteer for the MS Walk.](#)

Join us in supporting Team Julie's effort in the MS Walk **Saturday, April 22nd at 9 AM at Los Gatos High School**. The more people helping out, the sooner we can find a cure for MS.



DATE: SATURDAY, APRIL 22ND
TIME: 9:00 AM
LOCATION: LOS GATOS HIGH SCHOOL

P.S. – Please forward this email to your family & friends. Encourage them to make a donation, or join us Walk! Everyone's welcome.

PlanetMagpie gladly sponsors Team Julie for this year's MS Walk, in the hope that we will soon have an MS-free world. Visit us at www.planetmagpie.com or call 1-877-MAGPIE1 to learn more.

